



## **Gabe Lett, CPSM** **Director of Marketing/Communications Liaison**

### **Education:**

Master of Arts, Professional Counseling  
Assemblies of God Theological Seminary  
2003

Bachelor of Arts, Theology  
Central Bible College, 1997

### **Employment History:**

1996-1999 Frisco Church, Youth Pastor  
1999-2003 Second Assembly of God,  
Associate Pastor  
2003-2008 Life Transformation Center,  
Professional Counselor

### **Registrations & Certifications:**

Certified Professional Services Marketer  
Licensed Professional Counselor - MO

### **Affiliations:**

Society for Marketing Professional Services  
American Association of Christian  
Counselors

### **Years Experience:**

14 Years

### **Years with TSE:**

4 Years

### **Professional Experience:**

Gabe Lett has performed marketing tasks for TSE part-time from 2002-2005. He joined the Tri-State Engineering team full-time in 2009. His responsibilities include marketing operations and human resources. Gabe has extensive knowledge in the humanities being a Licensed Professional Counselor. He received training under two previous TSE Marketing Directors and is familiar with the company's history being the son of co-founder Steve Lett.

### **Skills and Expertise**

As a Professional Counselor and Minister, Gabe possesses excellent people skills. His verbal and written communication skills along with his knowledge of organizational psychology give Gabe unique abilities. This expertise provides TSE clients with a **Communications Liaison** to ensure effective business communication and customer satisfaction.

### **Relevant Experience:**

#### **People Skills**

Gabe meets with numerous people in a variety of contexts to introduce Tri-State Engineering. City Officials, Water System Managers, DOT Personnel, Engineers, Construction Contractors and Developers are among the different types of people needing Civil Engineering services. Gabe's warm and comfortable personality helps decision-makers in all contexts recognize TSE as an industry leader.

TSE's organizational structure and workforce continually need updated and adapted for efficiency and excellence. Gabe provides the knowledge and expertise to keep our services sharp and effective.

#### **Writing Skills**

Part of the integral process of earning work is responding to Requests for Proposals and Qualifications as well as continual communication with both potential and secured clients. Whether it is a simple email or multipage document, communicating effectively to the client is part of what Gabe does best. He is a published author and continues to submit articles for trade journals highlighting civil engineering issues.

